



MOORHEAD, MINNESOTA

Lookbook

Sympathy & funeral tributes · Congregational care · Weddings

17 5th Street S, Moorhead, MN 56560

218-370-9463

fmbouquetbar.com

ABOUT BOUQUET BAR

A full-service flower shop on 5th Street

Bouquet Bar is family-owned and family-run by Alyssa and Brenton Berdahl, with their kids in the shop most days. We design everything in-house on 5th Street in Moorhead and order direct from our wholesaler, which means we can say yes to short notice, match a family's colors, and keep a standing order looking the same week after week.

This book shows work we have actually delivered. Every photograph in it is ours.

Pricing is quoted on request. Call 218-370-9463 or email hello@fmbouquetbar.com and we will send our current price list, or a full proposal for a wedding or an event.

SECTION I

Sympathy & Funeral

Casket and urn pieces, standing sprays, memorial table work, and arrangements sent to the family's home, delivered to your chapel ahead of the service.

SECTION II

Congregational Care

A program that lets a church send flowers or a plant to members walking through a hard season, run from one text message. Sanctuary and seasonal work quoted on request.

SECTION III

Weddings

Engagements, bouquets, ceremony and arch installation, reception flowers, and a Build Your Own Bouquet Bar for showers, offices and teams. Quoted after a consultation, no minimum.

SECTION ONE

Sympathy & Funeral Tributes

Work built for the chapel and the graveside, and for the days after, when flowers go to the house instead. Every piece is quoted to the family, since the final number depends on size, flower selection and season, and anything here can be matched to a family's colors.



Custom sympathy work in a variety of sizes and styles, built to the family's colors.



SIGNATURE PIECE

Urn & Memorial Table Arrangement

Built low and full around the urn so it reads from every seat in the room, with fern and lily that hold up through a long visitation. We size it to the urn, so bring us dimensions or a photo and we will match it.

Quoted on request

Casket Pieces

HALF COUCH & FULL COUCH



Casket Spray, Full Couch

Hydrangea, lily, rose and fern across the full lid.



Casket Spray, Half Couch

Fan-built, designed to sit forward over the open half.



Memorial Table Arrangement

Built tall to sit behind the photo and candles.

Standing Sprays & Easel Work

EASEL INCLUDED



Standing Spray, Single-Sided



Premium Standing Spray



Custom Tribute Piece

Also on easel: Standing Wreath • Standing Cross • Standing Heart or Broken Heart. **Inside the casket:** lid inserts, pillow sprays and rosary accents. All quoted on request.

Basket & Vase Arrangements

FOR THE SERVICE OR THE HOME



Basket Arrangement



Basket Arrangement, Tall



Sympathy Vase Arrangement



Sympathy Vase, Tall



Plant or Dish Garden
The one that outlives the week.



Green Plant
Monstera, pothos or similar, potted to order.



Micro Arrangement
Small enough for a kitchen counter or a nurse's station.



Sympathy Vase, Garden Style
Delivered to the family's home with an enclosure card.



Designer's Choice, Signature



Designer's Choice, Deluxe



Designer's Choice, Micro



Sympathy Vase with Card
Enclosure card written and attached by us.

TURNAROUND	Depends on the piece. If we have the flowers on hand, we can often turn it same day. Custom work or a specific variety needs lead time, since we order direct from our wholesaler. Call us and we will tell you honestly what we can do for your date.	DELIVERY	We coordinate directly with you so pieces arrive before the service, and hand them off to your staff to place. A flat delivery fee applies in Moorhead, Fargo and West Fargo.
CARDS	We write and attach the enclosure card on every order.	BILLING	Funeral homes may bill to the family's account with you. We also take cash, card or check, and can split a total among family members.
DEPOSIT	A 50% deposit secures the order; the balance is due prior to delivery.	QUOTES	Call or email and we will send our current price list, usually the same day. Quotes are valid 14 days, and final pricing may vary with flower availability and season.
UPGRADES	Premium flowers, keepsake vase, printed ribbon or banner, rush order, second delivery location. Each quoted with the piece.	MATCHING	Send us a photo of a piece from anywhere. We will quote it and design in that style and palette, though we will not promise an exact copy.
CONTAINERS	Easels and containers are included in the price and stay with the piece, for the family to keep. We do not come back to collect them.		

Families remember who made it easy on the worst week of their life. We would like to be that for yours.



*A church that sends flowers is a
church that noticed. We make the
noticing easy.*

SECTION TWO

Congregational Care

A way for your church to put flowers in the hands of members who are grieving, recovering, or quietly having a hard month.



WHY WE BUILT THIS

Flowers From the Church, Not From a Person

One church in town already does this, and it is the best idea we have seen. When a member is in the hospital, grieving, out of work, or just having a season that knocked them down, the church sends flowers or a plant. It comes from the congregation rather than from one individual, which is often easier for the person receiving it.

We built a program around it so your office can run it in one text message.

A PROGRAM FOR YOUR CONGREGATION

Congregational Care Flowers

Four ways to send something, at four sizes, so your office can match the gift to the moment without a conversation about money every time.

Care Note

Our pre-arranged bouquet with a handwritten card. Small, frequent, easy to send often.

Care Bouquet

Our Designer's Choice micro arrangement. Designed to sit on a counter or a bedside table.

Care Plant

A potted plant or dish garden. For the member who says "don't spend money on flowers."

Care Arrangement

Our Signature or Deluxe Designer's Choice, for a death in the family or a longer season.



Care Bouquets and Care Plants, as delivered.

- 1

Your office texts or emails us a name.
The recipient, an address, a line for the card, and when it should arrive. No order form, no portal.
- 2

We confirm the piece and take payment.
We send back the price before we build it. Orders are paid before delivery.
- 3

We deliver and let you know.
A flat delivery fee applies in Moorhead, Fargo and West Fargo, and we message your office when it lands so you know it got there.

PAYMENT Each order is paid before delivery, by card, cash or check.

DELIVERY A flat fee in Moorhead, Fargo and West Fargo, quoted with the order.

THE CARD Tell us what you want it to say and we write it by hand.

PRIVACY We never add recipients to any mailing list of ours. The gift comes from you.

ON A SCHEDULE Our Bloom Subscription plans can run this on a set schedule instead: weekly, biweekly or monthly, with delivery included inside 20 miles.

Also for Your Church

QUOTED ON REQUEST



We are just beginning to take on regular church work, and we would like your congregation to be one of the first. Communion table arrangements, altar arrangements, pedestal pairs and pew markers are quoted to your sanctuary, and seasonal and liturgical work for Advent, Christmas, Easter, Palm Sunday and Pentecost is planned with you six to eight weeks out so the order reaches our wholesaler before holiday prices move.

Call 218-370-9463 and we will come look at your space.



*Bring us the dress, the season, and
the photograph you keep going back
to. We will build from there.*

SECTION THREE

Weddings

Every wedding is quoted after a consultation, because the flowers depend entirely on the season and what the couple pictures. There is no minimum order. A courthouse bouquet is as welcome here as a full install.



BEFORE THE PLANNING STARTS

Engagements & Proposals

Flowers for the question itself, for the photos after, or for the party where you tell everyone. A hand-tied bouquet she can carry through the whole shoot, wrapped so it travels well and drinks on the way.

Tell us the date and keep it quiet. We will have it ready when you need it.

Quoted on request

<p>Petite</p> <p>Bridal bouquet, 2 bridesmaid bouquets, 4 boutonnieres, 2 corsages. Built for intimate weddings and elopements.</p>	<p>Classic</p> <p>Bridal bouquet, 4 bridesmaid bouquets, 6 boutonnieres, 4 corsages, 2 altar arrangements, 8 low centerpieces, cake flowers.</p>	<p>Luxe</p> <p>Everything in Classic plus arch or arbor florals, head table garland, 4 elevated centerpieces, aisle markers and a toss bouquet.</p>
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WHERE WE START
 Bridal Bouquets

Hand-tied, wrapped in ribbon of the bride's choosing, finished the morning of. We build to a photograph and a season, not to a catalog number. Bring us your inspiration and we will tell you honestly what blooms in that palette that month.

Quoted on request

Carried & Worn

QUOTED ON REQUEST



Bridal Bouquet, Blush



Bridal Bouquet, Jewel



Bridal Bouquet, Autumn



Bridal Bouquet, Garden



Bridal Bouquet, Pastel



Boutonniere



Wrist Corsage



Bridesmaid Bouquets



Groom's Boutonniere

Also available: Toss bouquet • flower crown • flower girl petals or pomander. All quoted with your package.

The Wedding Party

DESIGNED AS ONE PALETTE



We build the whole party off one palette so the bouquets read together in photos, and we size each bridesmaid piece to the bride's so nothing competes with hers.

Ceremony

DELIVERY, SETUP AND TEARDOWN QUOTED BY VENUE



Altar Arrangements, Pair



Altar Arrangement



Chancel Pedestal, Pair



Aisle Markers



Matched Column Pair



Unity or Memorial Table Piece

Arch & arbor florals, on your structure or ours (arch rental available) • **statement installation**, quoted after we see the space • **setup and teardown**. All quoted on request.

Reception & Details



Low Centerpiece



Welcome Sign Florals



Ceremony to Reception Piece



Elevated Centerpiece



Bridal Bouquet, Peach



Bridal Bouquet, Burgundy



Cascading Bouquet



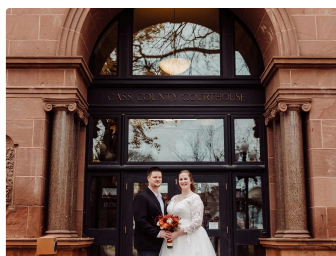
Table Styling



Seasonal Bar or Buffet Piece



Bouquet & Detail Styling



Courthouse & Elopement

Our Petite package. No minimum.
Bouquet and boutonniere, ready when
you are.

SHOWERS, OFFICES, TEAMS AND PARTIES

Build Your Own Bouquet Bar

We bring the bar to you, or host your group in the shop. Guests pick their own stems from a styled cart, we show them how to build and wrap, and everyone walks out with a bouquet they made. It doubles as the activity and the favor, which is why it works just as well for a bridal shower as it does for a staff appreciation day, a team banquet or a birthday in a private dining room. We have set up in offices, event venues, restaurants and the shop itself.



On location at an office, an event venue, a private dining room and in the shop.

Bouquet Bar

Guests pick stems from the styled bar and build their own wrapped bouquet.

Flower Crown Bar

Guests craft fresh flower crowns with our guidance.

Petite Posy Station

Smaller scale stem bar with mini bouquets, easier on the budget.

Instruction Workshop

A guided arranging class. Each guest designs and takes home an arrangement.

PER GUEST	Every station is priced per guest and quoted by group size. Call or email for current pricing.	FLOWER CART	Our styled cart, stocked and dressed for your event.
FLORIST ON SITE	Keeps the bar stocked, helps guests and handles the wrap. Quoted by the hour.	SETUP	Setup and teardown quoted with the booking. We arrive early, style the space and clear out after.
BACKDROP	Floral backdrop or install for photos, quoted on request.	BOOKING	50% to reserve the date, balance due 7 days before, along with your final guest count.
VENUE	The cart needs step free access and a level setup area. Travel is quoted by distance.		

How a Wedding Quote Works

- 1 Consultation in the shop.**

Weekdays during shop hours. Bring photos, colors, and your venue.

About an hour.
- 2 A written proposal.**

Itemized by piece, with substitutions noted for anything that may not be in season on your date.
- 3 Final counts 21 days out.**

Design changes and final numbers are due 21 days before the wedding, when we place the order.

MINIMUM	None. We take the courthouse elopement and the 200-guest reception with the same care.	DELIVERY	Delivery and setup are quoted per venue and timeline.
CONSULTATIONS	In-store on weekdays during shop hours, or over the phone or a message if that is easier. Call 218-370-9463 to set one up.	BOOKING	A 50% non-refundable deposit reserves your date; the balance is due 21 days before the wedding. Your date is not held until the deposit is received.
QUOTE VALIDITY	Wedding quotes are valid for 30 days.	RENTALS	Arch or arbor, vases and stands, returned within 3 business days. Rental fees are quoted with your proposal.
ADD-ONS	Setup and teardown · premium flower upgrade · peak date fee · second location delivery. Each priced in your quote.		



WHERE STEMS BECOME STORIES

Let's talk it through.

Where stems become stories

SHOP

17 5th Street S
Moorhead, MN 56560

PHONE

218-370-9463

EMAIL

hello@fmbouquetbar.com

WEB

www.fmbouquetbar.com

SOCIAL

[@fmbouquetbar](https://www.instagram.com/fmbouquetbar)

DESIGNER

Alyssa Berdahl
Founder & Floral Designer

Pricing is quoted on request and reflects current flower costs and season. All photography in this book is of work designed and delivered by Bouquet Bar.